



“The Cooden Tax Consulting team are brilliant. Our EdTech business saved £6k.”

Michael Dowling-Fleet - Founder, Milk Student Planners

THE CLIENT

Milk is an online student planner system for high schools that is accessible via a web browser or Android or Apple mobile device. It was created in 2013 by a UK classroom teacher and an award winning app designer.

Its main component is a homework diary system for teachers, parents and children. But the system goes further. There are messaging features for teachers to communicate with each child's home, an achievement dashboard, analytics and integration with school management information systems. The Milk system helps schools to reduce costs, ensure staff consistency, reduce workloads for teachers, drive student achievement and enable support from parents.

www.milkstudentplanner.com

THE R&D PROJECT

The student planner system required innovative data integration which required significant research.

The software integrates with all school management information systems (MIS) to import all student data into Milk.

The system meets all GDPR and data protection requirements.

THE SOLUTION

Michael Dowling-Fleet, Founder said *"Simon from Cooden Tax Consulting was recommended to me by two completely different sources that I trust, so we didn't even look elsewhere. I have not been disappointed."*

Michael went on to say that Neep, who works with Simon is brilliant too. *"Neep completes a forensics exercise on your business to identify what it eligible for tax relief. He has excellent technical knowledge and this, combined with Simon's tax and accounting specialisms, makes them a formidable team to have on your side."*

THE £6k SAVING

The £6k saving is a direct bonus to the business.

However Michael said *"I wish I had known about this tax relief earlier. We can claim for two previous tax years with Simon, but the majority of our spending was three years ago! I highly recommend you talk to Simon as soon as possible."*

Get in touch

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