



**“Saving almost £200k in two years with R&D tax relief means we can keep innovating.”**

Dae Ho Lee - Head of Operations, Gravity Sketch

# THE CLIENT

Gravity Sketch is a collaborative and real-time 3D design platform. It enables cross-disciplinary teams to create sketches and detailed 3D models in an entirely new way.

Using hand held controllers and gestures as the main input method, designing becomes a very intuitive and simpler experience. Everyone can quickly see the concepts from all angles.

[www.gravitysketch.com](http://www.gravitysketch.com)

# THE R&D PROJECT

The founders of Gravity Sketch wanted to tackle the issues and challenges in the process of designing and engineering 3D products. They wanted to create a tool that would allow designers and engineers to create and collaborate directly in 3D.

Pushing the boundaries of 3D design with virtual reality required a deep R&D and experimentation phase. The product has focused on the transport and industrial design sectors - with companies such as Ford using the product.

# THE SOLUTION

*"We started googling R&D Tax Credits after we realised that we needed help to take advantage of this sizeable claim opportunity. It was something we felt we required specialist help for,"* said Dae Ho Lee, Head of Operations at Gravity Sketch.

*"Simon Bulteel's name came up a few times and we chose him after considering three possible advisors. We liked the fact that it would be Simon we'd have a working relationship with and he'd see our claim through personally."*

# THE £200k SAVING

Gravity Sketch benefitted from almost a £200k saving in their first two claims. There will be more sums to claim each year with ongoing research and development.

Dae Ho Lee added, *"Simon is really good, very receptive and kept the project on track. He certainly scores 10 out of 10. We're delighted with the outcome and will continue to work with him."*

*Image Credit: James Robbins created this design using Gravity Sketch*

## Get in touch

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